

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
961900-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	623

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	961900	07910832

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/24/12	10/25/12	M-F WXII 12 News @ 6 p6-630pm		--WT---	:30	2	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WT---	2	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/24/12	6:27 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	ROF12TV22	\$2,500.00 NM
2	WXII	Th	10/25/12	6:27 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	ROF12TV25	\$2,500.00 NM
3	10/26/12	10/26/12	DATELINE	10-11pm	----F--	:30	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	10/26/12	10:30 PM	DATELINE	10-11pm	:30	ROF12TV22	\$2,000.00 NM
4	10/27/12	10/27/12	WXII 12 Sa/Su News at 6-8am		-----S-	:30	2	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Sa	10/27/12	5:58 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	ROF12TV22	\$450.00 NM
1	WXII	Sa	10/27/12	6:52 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	ROF12TV22	\$450.00 NM
5	10/27/12	10/27/12	Sa WXII 12 News @ 6 pm6-630pm;		-----S-	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/12	6:27 PM	Sa WXII 12 News @ 6 pm	6-630pm;	:30	ROF12TV25	\$500.00 NM
6	10/27/12	10/27/12	Entertainment This Week 7-8pm		-----S-	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/12	7:18 PM	Entertainment This Week	7-8pm	:30	ROF12TV22	\$300.00 NM
7	10/27/12	10/27/12	Notre Dame Football	ND Football	-----S-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$400.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
961900-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Restore Our Future	RESTORE OUR FUTURE	623	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/27/12	10/27/12	Notre Dame Football	ND Football	-----S-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/12		Notre Dame Football	ND Football	:00		\$400.00 NM
			See MG 7.2						
2	WXII	Sa	10/27/12	8:41 PM	REVOLUTION	8-9pm	:30	ROF12TV22	\$400.00 NM
			MG for 7.1 10/27						
8	10/28/12	10/28/12	WXII 12 Sa/Su News at 6-8am		-----S	:30	2	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/28/12	6:11 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	ROF12TV22	\$450.00 NM
2	WXII	Su	10/28/12	6:57 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	ROF12TV25	\$450.00 NM
9	10/28/12	10/28/12	NBC Sunday Today	8-9am	-----S	:30	1	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/28/12	8:29 AM	NBC Sunday Today	8-9am	:30	ROF12TV22	\$1,800.00 NM
10	10/28/12	10/28/12	NBC Meet the Press	9-10am	-----S	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/28/12	10:00 AM	NBC Meet the Press	9-10am	:30	ROF12TV22	\$1,500.00 NM
11	10/28/12	10/28/12	Su WXII 12 News @ 6 pm	6-630pm	-----S	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/28/12	6:27 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	ROF12TV22	\$800.00 NM
14	10/28/12	10/28/12	NFL Sunday Prime Game	8p-12a	-----S	:30	1	\$6,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/28/12	10:46 PM	NFL Sunday Prime Games	8p-12a	:30	ROF12TV25	\$6,000.00 NM
Total Spots							14		

Payment Terms 30 Days

<u>Gross Total</u>	\$20,100.00
<u>Agency Commission</u>	\$3,015.00
<u>Net Amount Due</u>	\$17,085.00